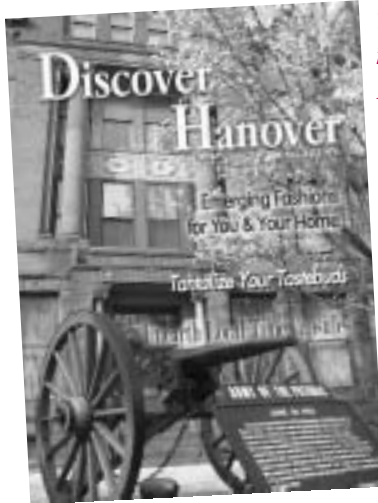


2010 Partnership Program

Did you know? Over 91% of our members join for networking, advertising and promotional opportunities!

The Hanover Chamber Partnership Program is a promotional tool for your business. This program gives you the opportunity to be identified with the programs and events of the Chamber. The program is convenient and allows members to review all of the Chamber's sponsorship opportunities at a glance, and then target your investment to get the most for your dollars.



The first edition of the "Discover Hanover" Magazine was a huge success with over 7,500 magazines being printed and distributed to Hanover area residents, businesses and visitors. Published annually "Discover Hanover" is the premier advertising vehicle for your business! Secure 2009 rates (below) by reserving your space by 10/30/09.

Size	All member advertisers receive a bolded listing in the categorical listing.	B&W	Full Color
Back Cover		n/a	\$2,850
Inside Front		n/a	\$2,700
Inside Back		n/a	\$2,600
Full Page		\$1,540	\$2,160
2/3 Page		\$1,160	\$1,570
1/3 Page		\$925	\$1,230
1/6 Page		\$645	\$925
1/12 Block		\$325	\$465
Bold Listing (members only)		n/a	\$100

Maximize your advertising dollars by taking advantage of one of these great marketing packages!

#1 Magazine block ad, color	\$465	#2 Magazine 1/6-page ad, color	\$925	#3 Magazine 1/3-page ad, color	\$1230
Newsletter 1/3-page ad	\$175	Newsletter (2) 1/3-page ads	\$350	Newsletter (3) 1/3-page ads	\$ 525
Hyperlink alpha/catg	<u>\$ 25</u>	Hyperlink alpha/catg	<u>\$ 25</u>	Web ad sub-page ad	\$ 250
Total value	\$665	Total value	\$1300	Hyperlink alpha/catg	<u>\$ 25</u>
<i>Your savings</i>	- \$200	<i>Your savings</i>	- \$375	Total value	\$2030
Your investment	\$465	Your investment	\$925	<i>Your savings</i>	- \$ 550
				Your investment	\$1480



More than 1,000 people receive the "Chamber Connection," the Chamber's monthly newsletter. This popular piece provides members and local officials with information on Chamber business and current issues in the community.

\$425 - Main Sponsor (One per issue)	\$175 - Third-Page Ad
Two-thirds back-page ad	\$90 - Business Card Ad
\$250 - Half-Page Ad	\$450 - Insert - Business provides inserts
Annual Package (12 months for the price of 10)	Bi-monthly Package (6 months for the price of 5)
- Insert \$4,500 <i>Save \$900</i>	- Insert \$2,250 <i>Save \$450</i>
- 1/2 Page \$2,500 <i>Save \$500</i>	- 1/2 Page \$1,250 <i>Save \$250</i>
- 1/3 Page \$1,750 <i>Save \$350</i>	- 1/3 Page \$875 <i>Save \$175</i>
- Card \$900 <i>Save \$180</i>	- Card \$450 <i>Save \$90</i>



The Hanover Chamber's new website, www.hanoverchamber.com, receives more than 125K hits per month. Rates below are annual investments.

\$1,200 - Banner on Home Page (limited to one)
\$400 - Home Page (limited to six)
\$250 - Sub Page (limited to one per page; i.e. Local Industry, Newcomer's, Visitors, etc.)
\$25 - Hyperlink from Chamber's site to your site

Sold Legislative Sponsor

The Chamber offers several opportunities for members to meet with local legislators to remain informed on issues that could affect business and/or the community.

\$500 - Limited to one. Sponsor receives: Recognition at each Legislative breakfast (at least two a year), in the Chamber's newsletter, legislative eblasts and ad on the Legislative Action portion of the Chamber's website.

Eye-Opener Breakfast

Approx. 100 members attend Breakfasts to hear special speakers and recognize those who make contributions to civic and economic growth in the Hanover community.

\$425 - Limited to one per Breakfast - *excludes September Breakfast.* Sponsors receive: Five-minute presentation and banner at event, 1/4-page ad in newsletter, mentioned in post-event publicity, four Breakfast passes and greeters at event.

**Volunteer Recognition/
Member Anniversary Breakfast**

This special breakfast and networking event recognizes approximately 200 volunteers and member businesses celebrating Chamber membership anniversaries. Event held on September 15, 2010.

\$1,500 - Limited to two. Sponsors receive: Banner at breakfast, mentioned in all publicity, company promo products at each place setting, table top display and breakfast for four.

**Annual Meeting/Business
Award Ceremony**

Join other members to hear about the organization's status and future plans. The event also names the following award recipients: Educator of the Year, Entrepreneur of the Year, Small Business of the Year, and Positive Action Award.

\$2,000 - Limited to two. Sponsors receive: Recognition in presentation, banner at event, table tents, mentioned in pre and post-publicity.

Annual Golf Outing

More than 150 business men and women enjoy a day of networking on the course, all while enjoying great food, great fun and a great game of golf.

\$1,500 - Presenting Sponsor (limited to one)
Sponsor receives: Banner at event, promo products in golfer bags, back cover ad in program, logo in all print, web and e-mail publicity, cart, greens fees, lunch and dinner for eight, and sign on course.

\$495 - Foursome Sponsor
Sponsors receive: Four rounds of golf with cart, hole-in-one contest, lunch and dinner, sign on course and full-page ad in program.

\$1,000 - Contributing Sponsor (limited to three)
Sponsors receive: Banner at event, promo products in golfer bags, logo in all print, web and e-mail publicity, full-page ad in program, cart, greens fees, lunch and dinner for four, and sign on course.

\$295 - Twosome Sponsor
Sponsors receive: Two rounds of golf with cart, hole-in-one contest, lunch and dinner, sign on course, and 1/2-page ad in program.

\$150 - Hole Sponsor - Sponsors receive: Sign on course.

Hanover Dutch Festival

Approx. 10,000 people come to celebrate Hanover's Pennsylvania German-Dutch Heritage in Center Square. The event features live German entertainment, food, crafts, carnival and car show.

\$2,700 - Presenting Sponsor (limited to one)
Sponsor receives: Logo in all print, web and e-mail publicity, banner at stage, back cover ad in program, booth next to Chamber, mentioned in all publicity.

\$1,000 - Autobahn Sponsor (limited to one)
Sponsor receives: Banner at car show, full-page ad in program, recognized in publicity where show is featured and three spots to display cars.

\$400 - Contributing Sponsor (limited to six)
Sponsors receive: Recognition in most publicity and 1/2-page ad in program.

\$150 - Auto Sponsor (limited to five)
Sponsors receive: Recognition in program and mentioned in pre and post publicity as related to the show.

Workforce/Education Sponsor

Recognizes Hanover, South Western, Delone Catholic and New Oxford honor students at the Best & Brightest Ceremony and enables students to participate in Introduction to Manufacturing.

\$30/Student: 1 Student/Supporter 2 - 5 Students/Patron 6 - 9 Students/Sustainer 10+ Students/Guarantor
Sponsors receive: Recognition in promotional materials related to program, including press releases and Chamber's newsletter.

Main Street Hanover

Help make Hanover aesthetically inviting. Sponsors can assist with Beautification (downtown floral arrangements, streetscapes, etc.), and Holiday events (Christmas tree, decorations and Santa's visit).

Sponsors receive: Recognition in downtown newsletter, press releases and Chamber's newsletter. Main Street Hanover brings together diverse community interests and resources to promote the economic vitality, architectural heritage, and cultural vibrancy of the downtown business district for the benefit of the greater Hanover area.

2010 Christmas Luncheon

Over 150 members annually attend the Christmas Luncheon, which features a sit-down meal and program featuring updates from local legislators.

\$600 - Eggnog Sponsor (limited to one)
Sponsor receives: Banner at registration table, table sign at eggnog table, lunch for eight, prime seating, recognition in press releases, Chamber newsletter and website.

\$350 - Table Sponsor
Sponsors receive: Recognition in press releases, Chamber newsletter, website. Includes reserved seating, table sign and lunch for eight.

Partnership Agreement

By completing, signing and returning this form, you thereby agree to submit full payment 30 days prior to the event/program, unless otherwise specified.

Please check payment preference:
 Payment included with dues
 Please bill me in January 2010
 Please charge my credit card

*Pick any 2 events and save 5 percent on the total sponsorship.
Pick any 3 events and save 7 percent on the total sponsorship.
Website, Magazine, Newsletter & Ad Packages are not subject to discount.*

Total _____
- Sponsor Discount _____
Balance _____

Name: _____ Business: _____

Signature: _____ Date: _____ Email: _____

Credit Card No.: _____ Visa MC (circle one) Expiration: _____

Thank you for partnering with the Hanover Area Chamber of Commerce!