

**Main Street Hanover - Chair & Co-Chair Meeting**  
**08/27/2009**  
**Guthrie Memorial Library**

This was the first meeting since May due to the summer hiatus.

Julie reported that the budget for Main St/Elm St is in doubt; it was reduced to zero by the House though the Senate version had merely a 20% cut. The Governor seems supportive but there just may not be enough money for new programs. However, there's still a small possibility of support if we try to enter the program. Meanwhile, the organization is shrinking - cutting positions. Nothing is definite at this time in the overdue budget process but it can be expected that competition for money will be certain and we should think about submitting any application to be in position if funding is made available.

Congratulations to our real estate advisor Ryan Myers who accepted a role in the Keystone Core Services department of Penn Downtown Center to help with identification of vacant buildings.

The Design Committee was tasked to prepare for a Clean-up Day for downtown in preparation for the Christmas holiday events. The former downtown group used to have a street vacuum used by volunteers to keep downtown clean but the unit has been sold and it is currently a business owner's responsibility to keep their store-front and the general downtown area clean. A small number of service group volunteers could be solicited to cleanup before any events and could be scheduled to provide the service more often.

The Organization Committee still has \$13,250 that had been donated and this amount is pending establishment of a formal bank account for the official Main Street Hanover organization. The group continues to prepare documentation needed to file for 501(c)(3).

On the Economic Restructuring Committee members are looking at the recent Survey results and will also continue to identify potential anchor building(s). Filing for a grant is still viable and local funding could be explored when we have a strong plan in place.

A Promotion Committee is going to be formed - Henry and Gary will review the Downtown Hanover meeting participant lists to solicit committee members. The Promotion group will work with Drew's Design Committee to prepare for Holiday events, possibly as early as Halloween or specifically Christmas.

In the past there was a Downtown newsletter and it could be produced again, perhaps quarterly, and posted online and/or via email, by local media, and distributed to stores by volunteers. A new distribution process would be developed.

Gary reported that he has a proposal from Kim Walsh of Inside-Out Creative to help with promotional efforts.

The Chamber will provide updated member lists via email so that Committee Chairpersons can fill committees with volunteers.

**Next meeting - 09/30 at 4pm Design and Promotion**

(P.S. - Committee Chairpersons - Need to check with committee members, particularly those being solicited to join - when is the best time to meet - early morning, e.g., before business hours, late afternoon or evening?