



The Hanover Area Chamber of Commerce is thrilled to be celebrating its 100<sup>th</sup> Anniversary starting this December! Since 1923, our members have made it possible for us to serve, advocate and lead our business community. Over the next 12 months, the Hanover Chamber will be celebrating that history through storytelling, events & programs reflecting on our community's business history while preparing for the next 100 years.

Join the Hanover Chamber in celebration by sponsoring at one the following levels that include benefits through December 2023.

## CENTENNIAL SPONSORSHIP OPPORTUNITIES

### PREMIER SPONSOR | \$8,000 | LIMITED TO ONE BUSINESS

Includes:

- Leading Logo Recognition on 100<sup>th</sup> Anniversary Landing Page on hanoverchamber.com
- Logo Recognition in graphics (where appropriate) in no less than eight social media posts plus all email distribution connected to the 100<sup>th</sup> Anniversary
- Two (2) Social Media & Blog Spotlights focused on history and/or innovation of your business published between December 2022 and December 2023
- Recognition and opportunity to speak at the 100<sup>th</sup> Anniversary Celebration in August 2023
- Recognition and opportunity to speak plus one complimentary table with eight seats to the 2023 Business Awards Ceremony
- Listing as Mentor Sponsor for the inaugural Youth Leadership Hanover program

### GOLD SPONSOR | \$5,000 | LIMITED TO FIVE

Includes:

- Premium Logo Recognition on 100<sup>th</sup> Anniversary Landing Page on hanoverchamber.com
- Logo Recognition in graphics (where appropriate) in no less than eight social media and email distribution connected to the 100<sup>th</sup> Anniversary

- One (1) Social Media & Blog Spotlight on your business
- Recognition at our 100<sup>th</sup> Anniversary Celebration in August 2023
- Recognition and one complimentary table with eight seats to the 2023 Business Awards Ceremony
- Listing as Mentor Sponsor for the inaugural Youth Leadership Hanover program

### SILVER SPONSOR | \$2,500

Includes:

- Logo Recognition on 100<sup>th</sup> Anniversary Landing Page on hanoverchamber.com
- Name Recognition in graphics (where appropriate) for social media and email distribution connected to the 100<sup>th</sup> Anniversary
- One (1) Social Media Spotlight on your business
- Recognition at our 100<sup>th</sup> Anniversary Celebration in August 2023
- Recognition and one complimentary table with eight seats to the 2023 Business Awards Ceremony

### BRONZE SPONSOR | \$1,000

Includes:

- Name Recognition on 100<sup>th</sup> Anniversary Landing Page on hanoverchamber.com
- Recognition at our 100<sup>th</sup> Anniversary Celebration in August 2023
- Recognition at the 2023 Business Awards Ceremony

## MORE WAYS TO SUPPORT THE 100<sup>TH</sup> ANNIVERSARY

### LET US SHARE YOUR STORY | COMPLIMENTARY

Put simply, we wouldn't exist today without the support of our members and the business community.

Your story could be an inspiring or interesting moment in your company history, an overview of your company history, a person or place that impacted your company, a story about your connection to the Chamber or to the greater community – and so much more!

To submit a story to be shared, complete [this form](#).

### HOST AN EVENT | \$400

Regardless of industry, every small business owner knows networking is an essential part of creating lasting partnerships that steadily expand your company. Whether you would like to celebrate a business milestone, showcase a new location or service, or simply bring like-minded business professionals together for good conversation, your business can be the catalyst for creating meaningful connections in the Hanover business

community. Your Anniversary Celebration photo and company name will be featured on the Chamber's social media and included in a special edition of the *Chamber Connection* newsletter following our yearlong celebration.

Host is responsible for all costs incurred such as food, beverages, outside advertising, etc., and are encouraged to invite others to attend. The Chamber will notify the Chamber Board of Directors, membership, and local elected officials.

### NEW MEMBER REFERRALS | NO COST

By being a member and sharing the message of membership, you create the potential to help us grow the organization for the next 100 years and have an even greater impact on the business community. **Member organizations that refer two new business members, approved by the Board of Directors, will receive an upgraded listing in the 2024 *Discover Hanover* magazine (\$240 value).**

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If you have any questions or would like more information about the Hanover Chamber's 100th Anniversary Celebration, please connect with Sarah Messer, Director of Operations, at [smesser@hanoverchamber.com](mailto:smesser@hanoverchamber.com).