

MEMBERSHIP DRIVE

MEMBER PERKS FOR HELPING RECRUIT NEW MEMBERS TO THE HANOVER CHAMBER

April marks the beginning of the Hanover Chamber's Membership Drive! The Chamber's membership drive is an important concentrated effort to secure new members and strengthen the Chamber's voice. It is integral to our success - and yours.

Our goal is to add 40 members by June 1, 2021 and we are counting on our current membership to help us meet that goal.

We encourage you to share your experience with the chamber with your key contacts and clients. Every member has a benefit they use most; whether that is our networking opportunities, affordable marketing options, cost-savings programs, etc., we ask that you spread the word and share your appreciation of the chamber.

ANY MEMBER WHO RECRUITS 2+ NEW MEMBERS CAN CHOOSE ONE OF THE FOLLOWING, FREE OF CHARGE:

- One complimentary ticket to Snack Town Brewfest
- Two complimentary tickets to a future Eye Opener Breakfast
- One complimentary ticket to a future Legislative Roundtable
- One complimentary lunch seat at our Annual Golf Outing
- Complimentary social media shoutout

In addition to one of the options above, all members who help us recruit during this drive will be included in a recap article in our July Newsletter.

FEELING EXTRA AMBITIOUS?

Members who recruit five or more new members will receive a **complimentary supporting sponsorship (a \$500 value)** for our new event, Snack Town Street Fair (formerly the Hanover Dutch Festival)!

This complimentary sponsorship includes:

- One exhibit space with opportunity to sell product or service
- Logo and/or listing as allowed, including but not limited to:
 - Website
 - Social Media
 - Event Program