

2016 CHAMBER CONNECTION

More than 1,000 people receive “Chamber Connection,” the Chamber’s monthly newsletter. This popular piece provides members and local officials with information on Chamber businesses and current issues in the community. The newsletter is also published on the Chamber’s website at www.hanoverchamber.com.

Advertising Rates

Ad size	Dimensions	Investment
Back page (one per issue)	8w x 7.5 h	\$475
Half-Page Ad	5.125w x 5.5h	\$300
Third-Page Ad	2.5w x 9.7h or 8w x 3h	\$210
Business Card Ad	5.1w x 2.5h	\$115
Insert - Business provides inserts	8.5w x 11h flat, no folds	\$450

Packages

Annual Package (12 months for the price of 10)

Insert	\$4,500	Save \$900
1/2 Page	\$3,000	Save \$600
1/3 Page	\$2,110	Save \$420
Card	\$1,115	Save \$230

Bi-monthly Package (6 months for the price of 5)

Insert	\$2,250	Save \$450
1/2 Page	\$1,500	Save \$300
1/3 Page	\$1,050	Save \$210
Card	\$575	Save \$115

Deadline

January	December 4
February	January 8
March	February 5
April	March 4
May	April 8
June	May 6
July	June 3
August	July 8
September	August 5
October	September 9
November	October 7
December	November 4

Artwork Details

All artwork should be a minimum of 300 dpi. The following files will be accepted: pdf, jpeg. Ads can be black and white or four-color. No extra charge for color. Please email artwork by the deadline to Katy King, Marketing & Public Relations Director at kking@hanoverchamber.com.