

# 2016 *discover* HANOVER

Serving as both visitor's guide and business listing, "Discover Hanover" is the premier advertising vehicle for your business. Over 12,000 copies distributed annually to 100+ locations throughout York and Adams counties. The magazine is also featured on hanoverchamber.com, which receives 125K hits per month.

Categorical listing in back is reserved for Hanover Chamber members. All member advertisers will receive a bolded listing, included with their ad.

- Pay nothing until January 2016
- Ads due February 1, 2016

Don't miss out on the chance to showcase your business to Hanover residents and visitors!

**Maximize your marketing \$\$ with special packages - bundle and save!**



Ad Size	Dimensions (w x h inches)	Member Color	Member B&W	Non-Member Color	Non-Member B&W
Outside Back Cover	7.75 x 10.75	\$2,650	n/a	n/a	n/a
Inside Front	7.75 x 10.75	\$2,350	n/a	n/a	n/a
<del>Inside Back</del>	<del>7.75 x 10.75</del>	<del>\$2,210</del>	<del>n/a</del>	<del>n/a</del>	<del>n/a</del>
Full Page	7.75 x 10.75	\$1,990	\$1,390	\$2,285	\$1,600
2/3 Page Vertical	5.437 x 10.75	\$1,650	\$1,280	\$1,895	\$1,325
1/3 Page Square	5.437 x 5.125	\$1,290	\$975	\$1,480	\$1,035
1/3 Page Vertical	2.531 x 10.75	\$1,290	\$975	\$1,480	\$1,035
1/6 Page Horizontal	5.437 x 2.56	\$970	\$680	\$1,115	\$780
1/6 Page Vertical	2.531 x 5.125	\$970	\$680	\$1,115	\$780
1/12 Block	2.531 x 2.5	\$485	\$340	\$555	\$385
*Bold listing (members only)	listing	\$105	n/a	n/a	n/a

All member advertisers receive a bolded listing in the categorical listing. All Chamber members are listed in the member directory at no cost.

\*Only Hanover Chamber members are eligible to receive a bolded listing in the directory.

## Reserve your space today!

Katy King, Marketing/Public Relations Director  
 Hanover Area Chamber of Commerce  
 717.637.6130 ext. 105 or [kking@hanoverchamber.com](mailto:kking@hanoverchamber.com)

