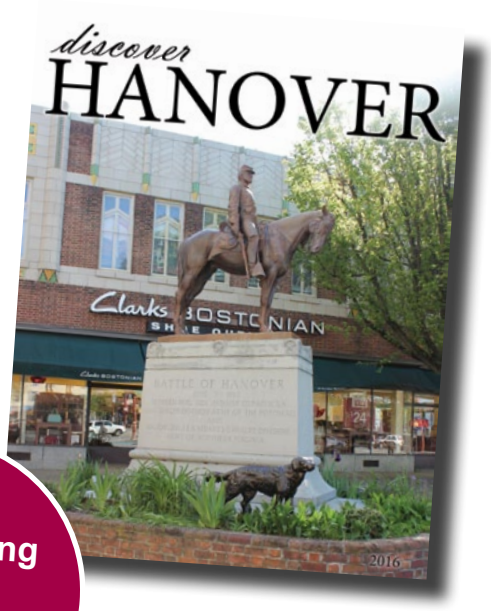
2017 discover HANOVER

The premier advertising vehicle for your business, serving as Hanover's visitor's guide and business directory.

Distributed annually to 100+ locations throughout York and Adams counties, "Discover Hanover" is your chance to showcase your business to valuable Hanover-area consumers, travelers and residents.



Targeted Distribution

- strategic distribution to 30+ Hanover-area businesses and Chamber member locations
- to 50+ high-traffic locations and tourist attractions, lodging properties and welcome centers throughout York County through York County CVB brochure distribution program
- at Destination Gettysburg visitor centers
- mailed via phone and online information requests
- distributed to new residents by local school districts and realtors
- primary placement on www.hanoverchamber.com, with interactive links on all advertisements

Ad Design

- complimentary ad design for Chamber members
- ad specifications available for advertisers submitting their own camera-ready ads
- use artwork from 2016 "Discover Hanover" magazine
- all artwork must be submitted by February 1, 2017

Reserve Your Space Today!

- pay nothing until February 1
- categorical listing is reserved for Hanover Chamber members

Pay nothing until February 2017!

BONUS: All advertisers receive a FREE link in the online, digital version of Discover Hanover at www.hanoverchamber.com!

Ad Sizes	Dimensions *(w x h inches)*	Member Rate	Non-Member Rate
Full Page	8.125 x 10.75	$1,990	$2,285
2/3 Vertical	5.45 x 10.75	$1,650	$1,895
1/2 Horizontal	8.25 x 5.125	$1,430	$1,615
1/3 Square	5.45 x 5.275	$1,290	$1,480
1/3 Vertical	2.5 x 10.75	$1,290	$1,480
1/4 Horizontal	5.45 x 3.25	$970	$1,115
1/6 Vertical	2.5 x 5.275	$680	$780
Premium Positions			
Outside Back Cover	8.25 x 10.75	$2,650	n/a
Inside Front	8.25 x 10.75	$2,350	$2,820
Inside Back	8.25 x 10.75	$2,210	$2,652
Enhanced Listings			
Categorical Listing		free	n/a
Upgraded	35 words	$250	n/a
Enhanced	35 words & photo	$450	n/a

**Categorical, upgraded and enhanced listings are reserved for Hanover Chamber members. Only Hanover Chamber members are eligible to receive Early Bird Rates.*

Contract Information

Advertising space is secured upon receipt of a signed 2017 contract.

Contract and artwork deadline: February 1, 2017.
Publication date: April 1, 2017.

Contracts are available at hanoverchamber.com/news/discover-hanover.

Want to learn more?

For advertising information, contracts and artwork production, contact:
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HANOVER AREA CHAMBER OF COMMERCE
Business. Community. Commitment.