



Held at Good Field
50 N. Forney Avenue
Hanover, PA

Saturday, June 24, 2017

Dear Vendor,

The Hanover Area Chamber of Commerce invites you to the snack food capital of the world for its first-ever Snack Town Brewfest! Utz Quality Foods and Snyder's-Lance, Inc. are teaming up to give festival-goers the ultimate brewfest experience, complete with food pairings and unique recipes.

The Snack Town Brewfest will take place at Good Field in Hanover, Pa on June 24, 2017. There will be one session from 1 p.m.-5 p.m., with a VIP hour from 12 p.m.-1 p.m. We request a minimum of 2 styles of beer. The Hanover Area Chamber of Commerce will provide each participating vendor a stipend of \$200.00. Space is limited to 50 breweries/wineries, so reserve your spot now! We anticipate 2,500 admission tickets sold; tickets will be available for purchase at www.hanoverchamber.com/brewfest and through EventBrite.

The Hanover Area Chamber of Commerce will provide:

- 10'x10' covered space with table and 2 chairs
- Ice
- Inclusion in most marketing and promotion of the Snacktown Brewfest

You will provide:

- Enough product for a 5 hour tasting session (3 ounce pours for beer, 1 ounce pours for wine)
- Pouring equipment
- Certificate of Insurance
- Any additional equipment you may need

Schedule of Events:

9:00 a.m. – 11:30 a.m. Set-up
12:00 p.m. – 1:00 p.m. VIP Tasting Hour
1:00 p.m. – 5:00 p.m. General Admission Tasting Session
5:00 p.m. – 7:00 p.m. Tear-down

**Please note - Vendors may begin setting up at 9:00 a.m. and must be completely set up by 11:30 a.m. at the latest.*

Space is limited to 50 breweries/wineries. Please respond by Friday, March 3rd, 2017. See attached application.

Snack Town Brewfest Vendor Application

Business Name: _____

Contact Name: _____

Phone: _____

Email Address: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Facebook Page: _____

Beer/Wine to be showcased at event:

1. _____
2. _____
3. _____

Please check the box if you require the following from the Hanover Chamber for your 10x10 space:

Table

2 Chairs

Tent/Cover

For questions or more information, please contact:

Erinn Bell, Operations Manager

ebell@hanoverchamber.com

P: (717)-637-6130 ext. 104

F: (717) 637-9127

Hanover Area Chamber of Commerce

146 Carlisle Street

Hanover, PA 17331

Please mail, fax or e-mail your application using the above contact information.