



2018 Hanover Area Chamber of Commerce "Discover Hanover" Magazine Advertising Contract

Date _____

A

Advertising Information

Business Name _____

Contact Name _____

Street _____

City/State/Zip _____

Phone _____ Fax _____

E-mail _____

Website _____

C

Contract Terms & Conditions

Terms

Net 20 days from the date of the invoice. Rates are net unless otherwise indicated. Finance charges at a monthly rate of 1.5% is added to your balance if unpaid for 30 days. This is an annual percentage rate of 18 percent.

Conditions

In the event the Advertiser or Agency fails to adhere to the deadline for submitting ad materials as stated, Chamber will run the Advertiser's name and address in the space committed. Chamber reserves the right to hold the Agency and/or Advertiser jointly and severally responsible for monies due and payable to Chamber.

Chamber may look to either Agency or Advertiser for payment. Payment by Advertiser to Agency does not alleviate obligation of Advertiser to Chamber for payment in full.

Advertiser agrees to pay all collections costs of attorney fees and costs in the event of payment default. All ads must be paid in full by April 1, 2018.

Chamber does not provide proofs for ads submitted digitally or camera ready. It is understood that the Advertiser and/or Agency has approved the material prior to its receipt. We will conclude that the files are set up as you intend them to be produced and we will output the ad as supplied to us. If there is a pre-press problem with the submitted digital file, any extra charges incurred will be billed to the Advertiser and/or Agency with a detailed explanation of the problem.

Chamber does not guarantee delivery of Membership Directory to Advertiser by any specific date, but delivery will be made within reasonable time after advertising commitments are completed.

B

Ad Specifications

- | Size | Listing | Premium |
|-------------------------------|-----------------------------------|---|
| <input type="checkbox"/> Full | <input type="checkbox"/> Upgraded | <input type="checkbox"/> Outside Back Cover |
| <input type="checkbox"/> 2/3 | <input type="checkbox"/> Enhanced | <input type="checkbox"/> Inside Front Cover |
| <input type="checkbox"/> 1/2 | | <input type="checkbox"/> Inside Back Cover |

- | | Position |
|------------------------------|--|
| <input type="checkbox"/> 1/3 | <input type="checkbox"/> No Preference |
| <input type="checkbox"/> 1/4 | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> 1/6 | |

Ad Receipt

- Camera Ready Art
- Electronic File (send to efreiert@hanoverchamber.com)
PC files only: ai, eps, pdf, tiff
- Same Ad used in 2017 Magazine
- Ad Due February 1, 2018

This contract and its conditions shall be binding on both parties and cannot be amended or superseded without the express written consent of both parties.

Disclaimer

Due to the amount of ads, the Chamber cannot guarantee positioning of ads. Chamber will place your ad as close to your preference as possible.

Authorization

I hereby warrant that I have read the contract conditions and disclaimers herein, and that I have full power and authority to sign for the above named firm. No other conditions or agreements are authorized except those herein. I agree to make full payment within 20 days of receipt of invoice.

Authorized by _____ Date _____

D

Investment

Total..... \$ _____

Please make all checks payable to the **Hanover Area Chamber of Commerce**, 146 Carlisle Street, Hanover, PA 17331.