

2018 discover HANOVER

The premier advertising vehicle for your business, serving as Hanover's visitor's guide and business directory.

Distributed annually to locations throughout Central Pennsylvania, Maryland and beyond, "Discover Hanover" is your chance to showcase your business to valuable Hanover-area consumers, visitors and residents.

Targeted Distribution

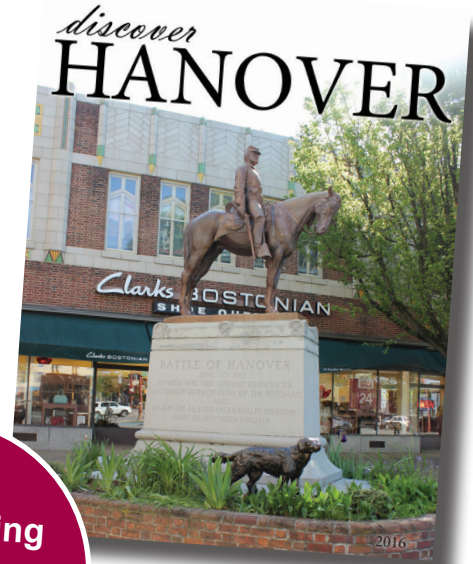
- strategic distribution to 30+ Hanover-area businesses and Chamber member locations
- to high-traffic locations and tourist attractions, lodging properties, welcome centers and turnpike plazas throughout South Central Pennsylvania, Maryland and Northern Virginia
- at Destination Gettysburg visitor centers
- mailed via phone and online information requests
- distributed to new residents by local school districts and realtors
- primary placement on www.hanoverchamber.com, with interactive links on all advertisements

Ad Design

- complimentary ad design for Chamber members
- ad specifications available for advertisers submitting their own camera-ready ads
- use artwork from 2017 "Discover Hanover" magazine
- all artwork must be submitted by February 1, 2018

Reserve Your Space Today!

- pay nothing until February 1
- categorical listing is reserved for Hanover Chamber members



Pay nothing until February 2018!

BONUS: All advertisers receive a FREE link in the online, digital version of Discover Hanover at www.hanoverchamber.com!

Ad Sizes	Dimensions (w x h inches)	Member Rate	Non-Member Rate	Contract Information
Full Page	8.125 x 10.75	\$1,990	\$2,285	Advertising space is secured upon receipt of a signed 2018 contract. Contract and artwork deadline: February 1, 2018. Publication date: May 18, 2018. Contracts are available at hanoverchamber.com/news/discover-hanover .
2/3 Vertical	5.45 x 10.75	\$1,650	\$1,895	
1/2 Horizontal	8.25 x 5.125	\$1,430	\$1,615	
1/3 Square	5.45 x 5.275	\$1,290	\$1,480	
1/3 Vertical	2.5 x 10.75	\$1,290	\$1,480	
1/4 Horizontal	5.45 x 3.25	\$970	\$1,115	
1/6 Vertical	2.5 x 5.275	\$680	\$780	
Premium Positions				
Outside Back Cover	8.25 x 10.75	\$2,650	n/a	
Inside Front	8.25 x 10.75	\$2,350	\$2,820	
Inside Back	8.25 x 10.75	\$2,210	\$2,652	
Enhanced Listings				
Categorical Listing		free	n/a	
Upgraded	35 words	\$250	n/a	
Enhanced	35 words & photo	\$450	n/a	

Want to learn more?
 For advertising information, contracts and artwork production, contact:
 Emily Freiert
 Marketing & PR Coordinator
efreiert@hanoverchamber.com
 717-637-6130 ext. 105

*Categorical, upgraded and enhanced listings are reserved for Hanover Chamber members. Only Hanover Chamber members are eligible to receive Early Bird Rates.

