

2019 discover HANOVER

More than local; be a part of our national tourism brand for Hanover!

After 10 years as a local magazine, *Discover Hanover*® is staying true to its roots while branching out into the national scene. *Discover Hanover*® is now a brand seen across the United States, thanks to our new partnerships with local CVBs.

Targeted Distribution

- New this year! All articles will be featured on our **brand new website, discoverhanoverpa.org**. Articles will also be featured on our Facebook, Instagram, LinkedIn, and in our digital edition.
- strategic distribution to high-traffic locations and tourist attractions, lodging properties, welcome centers and turnpike plazas throughout **South Central Pennsylvania, Philadelphia Metro, Maryland, Delaware, New Jersey, and Northern Virginia**
- at Destination Gettysburg visitor centers as part of our partnership with Destination Gettysburg.
- to 30+ Hanover-area businesses and chamber member locations
- mailed via phone and online information requests
- distributed to new residents by local school districts and realtors
- primary placement on www.hanoverchamber.com

Ad Design

- add \$199 to ad price
- ad specifications available for advertisers submitting their own camera-ready ads
- use artwork from 2018 *Discover Hanover*® magazine
- all artwork must be submitted by March 1, 2019

Reserve Your Space Today!

- pay nothing until March 1
- categorical listing is reserved for Hanover Chamber members



Now distributing in **FIVE** states, plus online!

SAVE \$\$
When you purchase an ad before 11/1/18!

Ad Sizes	Dimensions (w x h inches)	Early Bird Rate	Member Rate	Non-Member Rate	Contract Information
Full Page	8.125 x 10.75	\$1,862	\$2,070	\$2,376	Advertising space is secured upon receipt of a signed 2019 contract. Contract and artwork deadline: March 1, 2019. Expected publication date: May 20, 2019. Contracts are available at hanoverchamber.com/news/discover-hanover .
2/3 Vertical	5.45 x 10.75	\$1,612	\$1,716	\$1,971	
1/2 Horizontal	8.25 x 5.125	\$1,399	\$1,487	\$1,680	
1/3 Square	5.45 x 5.275	\$1,279	\$1,346	\$1,539	
1/3 Vertical	2.5 x 10.75	\$1,279	\$1,346	\$1,539	
1/6 Vertical	2.5 x 5.275	\$815	\$880	\$980	
Premium Positions					
Outside Back	8.25 x 10.75	\$2,480	\$2,756	n/a	
Inside Front	8.25 x 10.75	\$2,200	\$2,444	\$2,933	
Inside Back	8.25 x 10.75	\$2,111	\$2,298	\$2,758	
Enhanced Listings					
Categorical Listing		free	free	n/a	
Upgraded	35 words	\$240	\$260	n/a	
Enhanced	35 words & photo	\$442	\$468	n/a	

*Categorical, upgraded and enhanced listings are reserved for Hanover Chamber members. Only Hanover Chamber members are eligible to receive Early Bird Rates.



Ad Sizes & Specifications

- A. 2/3 Vertical 5.45 x 10.75
- B. 1/2 Horizontal 8.25 x 5.125
- C. 1/3 Square 5.45 x 5.275
- D. 1/3 Vertical 2.5 x 10.75
- E. 1/6 Vertical 2.5 x 5.275
- F. Upgraded Listing 35 word description
- G. Enhanced Listing 35 words with photo

F Hanover Area Chamber

The Hanover Area Chamber of Commerce is a membership-based organization that prospers through its partnerships with area schools, businesses and organizations.

Gary Laird
146 Carlisle St., Hanover
717-637-6130
www.hanoverchamber.com

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